

Evoxe BV IBC2010 Preview, booth 1.E94

NIS4 new features and functionality.

BUILDING ON A STRONG TRACK RECORD

AMSTERDAM—27-8-2010 Evoxe BV, the innovative supplier of newsroom computer systems will be demonstrating the latest developments and features in its highly popular NIS4 multiple delivery platform newsroom computer system. This builds on a successful year since IBC2009 with both new clients and expansions to existing customer systems with more delivery channels and extended functionality.

Omroep Zeeland invests in NIS4: In June 2010 the Dutch regional broadcaster signed the purchase order for a new NIS4 installation for their newsroom operation. This will be delivered through 2010 and will be fully operational in January 2011.

Omroep Flevoland Digital Archive: Evoxe worked closely with Blue Lucy Media to integrate the Miura ingest software with NIS4, enabling Omroep Flevoland to digitise a 10-year back catalogue of tapes, holding over 3,000 hours content, adding metadata in the Evoxe Asset database.

EMPOWERING JOURNALISTS TO BE MULTI-CHANNEL

More efficient repurposing for Multi-Channel News operations: NIS has always been known for the ease with which news stories can be repurposed for different delivery channels, including television, radio, web, narrowcasting, teletext and text TV.

To build on this strength, Evoxe has moved to a unified database for all video, audio and graphics assets with all metadata for these held in one location. Already implemented on several NIS4 customer sites, this makes finding and retrieving assets even them faster and more efficient.

Web Services API: While NIS4 offers comprehensive media asset management and archiving functionality, sometimes it still needs to be integrated with other solutions that require access to its assets database. The new NIS4 web services API makes metadata in the NIS-Assets media asset management system available to third party systems.

DELIVERING MORE POWERFUL INTEGRATION

More powerful ingest capabilities: The new xml field parser and mapping tools included in NIS4 enable the integration to third party software to be more deeply integrated into the NIS4 media asset management workflow.

Improved export capabilities: One of the strengths of the NIS solution has always been the extensive export capability, supporting automatic and manual exports over multiple protocols to third party products and systems. At IBC Evoxe are showing their new linked exports functionality, assisting news organisations implement multi-channel exports. For example, linking the export to a standard PC web site with an export to a web site specifically for mobiles. The systems may be different. When you export an item of news to one it can be automatically exported to the other with the right protocol.

Evoxe will be demonstrating their NIS4 solution on booth 1.E94.

ABOUT EVOXE BV

Provides newsroom computer solutions for all news distribution requirements including television, radio, text tv, teletext and other platforms.

Founded in 1997 and privately funded, its NIS newsroom computer has become the system of choice for regional broadcasters.

Based in Reeuwijk in the Netherlands. The company is now expanding its business internationally through a network of resellers.

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Through one of our local resellers
Our resellers are NIS4 trained to provide you with local support. Please see the partners page on our web site.