



## The News Director's Workflow

*NIS4 provides you with the tools to efficiently review and approve news story scripts and manage rundowns.*

- ◆ Review and approval process for news story scripts
- ◆ Easy to access and understand rundown displays
- ◆ Reliable and simple rundown management tools
- ◆ Rapid creation and assignment of breaking news stories
- ◆ Automatic and manual separation from news playout system

As the News Director you are the person who is ultimately responsible for what news stories are played to air when, the quality of the presentation of those stories and ensuring that all the required stories fit into the overall news programme time slot. This is a high pressure job that needs a computer system that is highly reliable, easy-to-use under pressure and provides you with access to all the tools that you need to get the right information to air at the right time. This is why NIS4 is so helpful to your role of the news director...

**Reviewing the Rundown news story titles and order** - Select the NIS4 Rundown option to display all the rundowns for today. Review the order of news stories allocated to the programme(s) that you are responsible for. The news story title, anchor, author, start and end time are all displayed, including any over or under-runs.

**Assessing the status of the stories in the Rundown** — Icons on the Rundown indicate whether media has already been assigned to each story and the status of each story's script. Those that are still being worked on are shown as being in "Temporary" status, but those that the journalists have finished and are awaiting your review are shown as "Final".

**Reviewing and approving the individual news Scripts** — Select the news story to review on the Rundown to open its Script. Read the anchor person's prompter text, preview the associated media and check any other production instructions, such as CG template and text. Modify as required and then when happy change the Script status to "Approved".

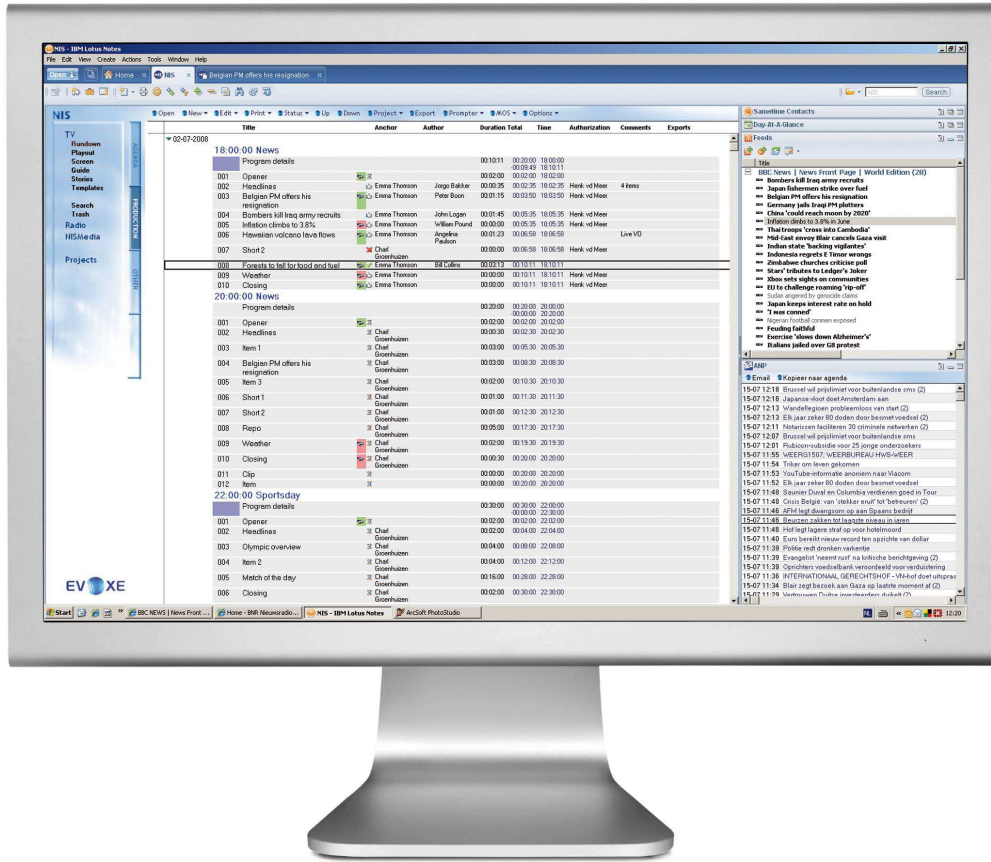
**Modifying the Rundown order and shelving stories** - At any time you can decide to move news items up or down the run order, cancel them completely or move them to a "shelf" for potentially pulling back into the programme Rundown at a later time. These changes can all easily and reliably be achieved with only a few clicks of the mouse.

**Monitoring breaking news and assigning new Scripts** - As the on-air time approaches you continue to monitor breaking news on your NIS4 desktop using the news feeds functionality (fax, email and news wires) and new Scripts arriving from journalists. At any time you can create a new Script for breaking news and allocate it to a journalist to work on.

**Switching over to news playout system control** — NIS4 can control the news playout as a slave system or alternatively if you want to control the live programme from your news playout system, NIS4 can be disconnected as you manually instruct it to do so. At all times you are in control.

Please note that the role, workflow and tasks described above are indicative only. NIS4 provides a flexible platform in which the way that your newsroom operates can easily be mapped, bringing the NIS4 efficiency, productivity and reliability benefits to your organisation.



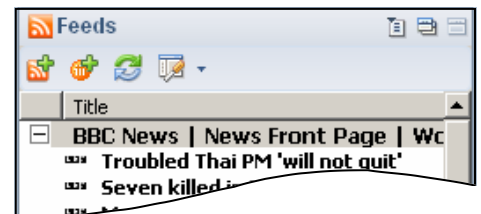
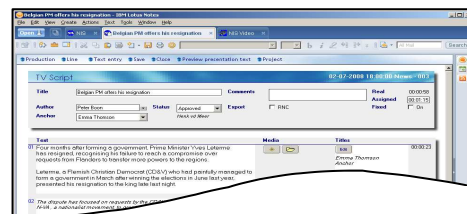
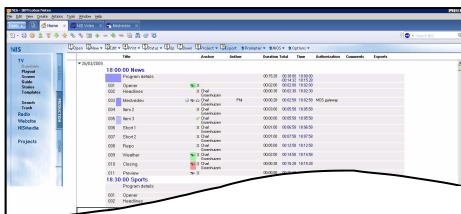


## The News Director's NIS4 desktop

### PROGRAMME RUNDOWN

### NEWS STORY SCRIPT

### BREAKING NEWS



Each Rundown lists the news stories allocated to each time slot, with title, anchor, author, story status (temporary, final or approved), duration and media assignment. Manage the order and content of the Rundown with easy to use tools, then at the right time export the Rundown to the news playout system.

Open any news story in the rundown to review the news story Script. This includes timed anchor text and other production information, such as the media to played to air, and the CG template and text. Modify the Script as required and when you are happy, change the status to "Approved".

While reviewing news story Scripts and modifying the Rundown content and order, you can also monitor the latest incoming news using the NIS4 Lines functionality (wires, emails and faxes). If appropriate, you can rapidly create new news story Scripts and assign them to journalists.

Please note that the NIS4 desktops shown and described above are only some of those that could be used by a news director. Other NIS4 desktops may also be accessed depending on the role definition and workflows you want to implement in your newsroom operation.

